

MMC 6400
CASE STUDY
Janetta Boone



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Clear Lake City Stars

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CLEAR LAKE CITY STARS

TouchPad^{LIVE}

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STARS Sponsors

houston area safety council

WOODFOREST NATIONAL BANK

CLEAR LAKE CITY STARS

Register Today

Coaches

STARS Calendar

Meet Work Roster

Established in 1965, the Clear Lake City Stars Swim Team is one of the oldest and most successful youth swim teams in the Houston Clear Lake, Texas area. The Stars Swim Team is a non-profit organization and a member of the Clear Creek Swim League. Click the "About" tab for more information.

Events

Team Functions Swim Meet

More...

News

3/17/18
Registration Kickoff Party!

7/2/17
Championship Meet Series and Stars End of the Season Party!

6/13/17
Picture Night

Gestalt Theory

Cluttered  efficient

Elaboration Likelihood Model

No direction  navigation

Dialogic Theory

No community  connection

Social Presence Theory

Asynchronous  intimate

Keller's Brand Equity Model

"Who are you?"  working relationship

Register



KIDS



PARENTS



SPONSORS

CLEAR LAKE CITY

STARS

May 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5

June 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2

July 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7

August 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
			STAR CAMP			
12	13	14	15	16	17	18
19	20	21	22	23	24	25
				🏆	🏆	🏆
26	27	28	29	30	31	



Sign up for our Newsletter

Enter Email Address



stars@swim.com



281-333-1455



Houston, TX 2018

Register



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CLEAR LAKE CITY

STARS

WELCOME, PARENTS!



How would you like to volunteer?

- | | | |
|---|---|---|
| <input type="checkbox"/> Scorekeeping | <input checked="" type="checkbox"/> Ribbon-writer | <input type="checkbox"/> Live Chat |
| <input checked="" type="checkbox"/> Budgeting | <input type="checkbox"/> Maintenance | <input checked="" type="checkbox"/> Other |
| <input checked="" type="checkbox"/> Consessions | <input type="checkbox"/> Newsletter | |

SUBMIT

Have questions? Check out responses from swim parents to our FAQ's!

- > Do we need to participate in every swim meet?
- > How many practices should we attend per week?
- > How do I know which size of swim uniform my child wears in American sizing?
- > Are busses or other transportation provided to "away" swim meets?
- > Is there an application available for scholarship opportunities, or multiple-sibling-discounts?
- > How does Clear Lake City Stars handle payments while we are on vacation?

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Register



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Sources

- Clear Lake City Stars official site

<https://www.teamunify.com/Home.jsp?team=reclrcstx>

- Braddock, J. 2018. *Modules 5, 11, 12, 13.*

- Swim team image

<https://www.financialsymmetry.com/financial-symmetry-proud-sponsor-highcroft-hurricanes-swim-team/>

- Slider buttons and social media icons

<https://www.google.com/search?q=slider+buttons+social+media+icons&tbm=isch&tbo=u&source=univ&sa=X&ved=0ahUKEwiWst2N67faAhVF-qwKHQxtBIEQsAQIKA&biw=1403&bih=710>